

## Level Up To Scale Up

### PROGRAM OVERVIEW

Designed to address the unique challenges of high-growth tech companies, this program helps employees identify their strengths, craft personal brands, and increase visibility. Invest in retaining your top talent and empower them to contribute more effectively to your company's success.

### RECOMMENDED AUDIENCE

 Teaser Video

- Top Talent
- Individual Contributors
- 3-10 years of experience

### WORKSHOP INFO

#### Building Authentic Relationships

Wednesday, 5/20  
11:30am EST  
90 min

Building community is at the heart of what we do at The Forem. We know that teams and employees who collaborate more are more effective, innovative, and drive greater profitability for their organizations.

We teach participants, including introverts, how to build their network and create authentic, collaborative relationships across roles, offices, and business units using The Forem's Networking and Mentoring Resources.

#### Personal Branding

Wednesday, 5/27  
11:30am EST  
90 min

This collaborative workshop is dedicated to exploring the key ingredients needed to establish a strong and clear value prop at work. We will foster introspection to identify unique strengths and passions, workshop those assets into a personal brand statement amongst peers, and practice naturally communicating it to others.

#### Self-Advocacy + Business Impact

Wednesday, 6/3  
11:30am EST  
90 min

Most participants can advocate for others, but not for themselves. However, it's crucial for employees with great ideas to ensure their work and impact are recognized.

Our frameworks are grounded in the lens of company impact, and we teach employees how to advocate for their work, aligning with either driving revenue or efficiency to bolster their business case.

#### Stakeholder Alignment

Wednesday 6/10  
11:30am EST  
90 min

In this final, culminating lesson, we teach how to identify the key influencers in a career and develop an action plan to turn them into advocates. Utilizing the Stakeholder Alignment Tool on The Forem platform, participants will continually build and refine their stakeholder map. We explore effective strategies for presenting an "offer" to executives and other career stakeholders, and outline next steps to continually amplify visibility and value throughout the organization.

## WHAT IS YOUR FAVORITE PART OF THE EXPERIENCE?

"The engagement made learning enjoyable"

"To build an authentic personal brand that drives my career goals"

"My biggest takeaway was confidence - I feel like I have more confidence to not only advocate for myself, but to make new connections and step out of my comfort zone"

"The frameworks, the Forem app is user friendly and helpful to connect with peers."

"Being a manager is not easy. The tools that were provided to help us succeed as managers and the ability to chat with other participants about their experiences in their own workplaces were invaluable."

"My biggest takeaway was confidence"

"Networking and learning from others' experiences is invaluable"

## OUR UNIQUE METHODOLOGY

The Forem experience starts with instructor-led, live cohort training, but participants gain access to much more via our intuitive tech platform.



A networking hub and recommendation engine to support community building



One-on-one mentoring with vetted executives, operators, and executive coaches



Automated, ongoing neuroscience-backed nudges to instill learned frameworks in real life



Career tools (EX: an accomplishment tracker) to promote goal setting and stakeholder alignment



The result of my participation in The Forem was beyond my wildest dreams. I was unexpectedly nominated for a promotion by my lead and landed a slam dunk packet (carefully crafted with my mentor), and I GOT THE PROMOTION!"

- Brittany Glasnow, Google